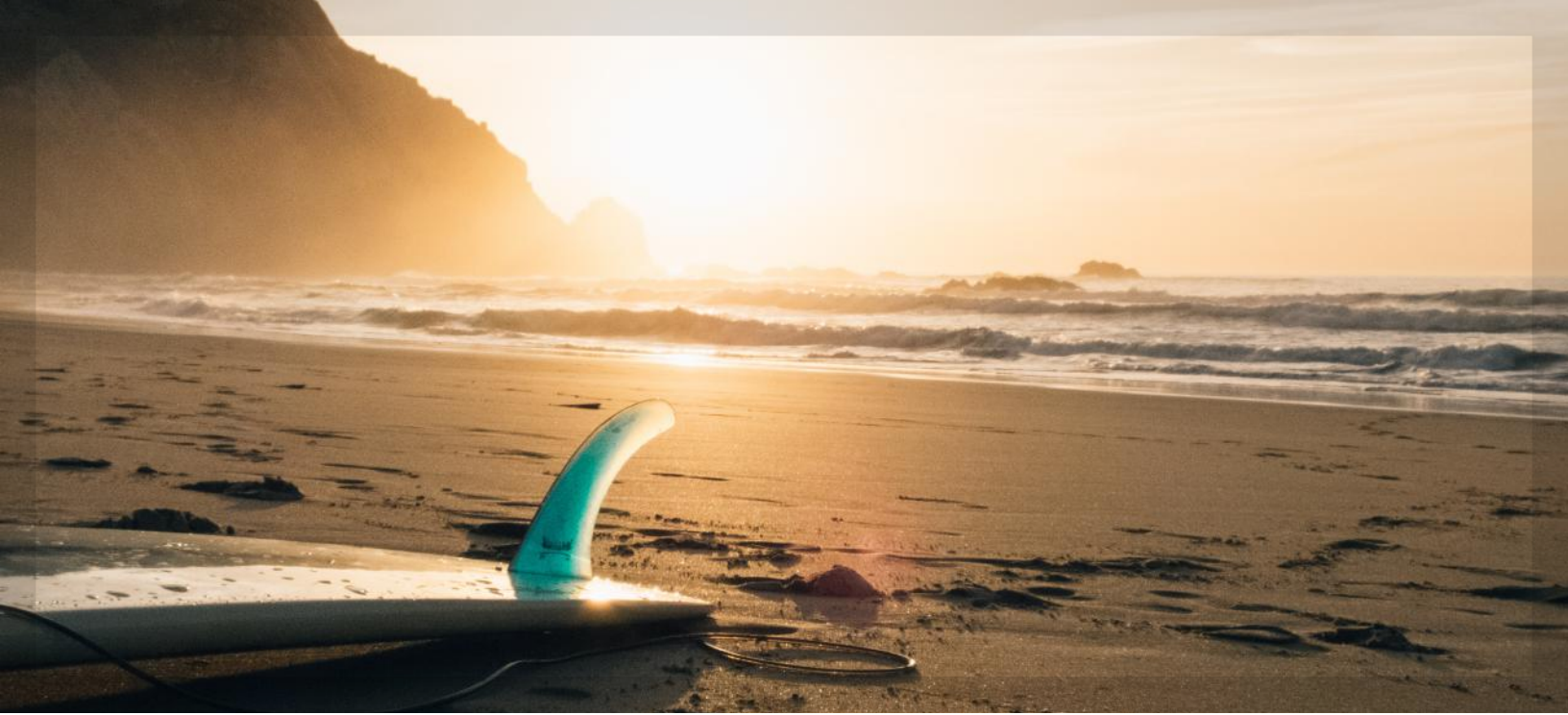




# MEN'S SUMMER ESSENTIALS

[AshleyWeston.com](http://AshleyWeston.com)





# Introduction

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The masses have spoken via email and [my Youtube channel](#) - you *really* want to know my summer recommendations. Well, here they are.

In this guide, I'll detail the items you need for summer, why you need them, and where to get them - in designer and budget-friendly options.

These items will work very well with the rest of your year-round essentials, so if you haven't seen that series, [check it out first](#).

My goal is to ensure you're comfortable, wearing appropriate colors and items for the season, while

looking amazing and not like a douchebag.

Just like everything on my site, I don't recommend anything that I haven't personally touched or worked with, so if I say something's good, it's because I *really* know.

So pour a glass of... something (I prefer rosé) and let's get into it.

XOXO,

*Ashley*



# Skin Protection

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Clothes and accessories are great, but those can be replaced - your skin can't. And since the sun is more intense during the summer months, that means you're more prone to skin damage during this time of year.

Want to see what unprotected skin vs. protected skin looks like? [Click here.](#)

Skin cancer is one of the easiest types of cancer to prevent and according to the [National Cancer Institute](#), the number of cases are increasing yearly.

It drives me crazy when guys don't wear sunblock - especially [my clients](#), who make their livings based on their looks! There's nothing attractive about tan lines, wrinkles, biopsies and chemotherapy.

You should be wearing a daily SPF moisturizer on your face, ears and neck, and then a more heavy-duty sport sunblock when you'll be outside for extended periods of time or participating in outdoor activities.

I don't care what your skin color is, sun damage affects everyone.





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# Daily Sunblock (face + neck)

1

**Jack Black Double Duty**  
My client's favorite for daily wear. Great for all skin types.

[Buy Here](#)

2

**Urth Face Balm**  
Great for daily wear for all skin types, including sensitive or delicate skin. [Buy Here](#)

3

**Kiehl's Facial Fuel SPF 15**  
Refreshing, non-oily daily moisturizer w/ just enough spf.

[Buy Here](#)

4

**Kiehl's Facial Fuel UV**  
Similar to the daily moisturizer but is spf 50, so it's a little greasier feeling, but stronger. [Buy Here](#)

5

**Lamer Broad Spectrum**  
Refreshing, non-oily daily moisturizer w/ SPF 50. Not cheap, but very good.

[Buy Here](#)

6

**Sisley Super Stick Solaire**  
Designed for your face. Very water resistant & ideal for outdoor activities. [Buy Here](#)





1



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# Sport Sunblocks (face + body)

1

**Blue Lizard Sport**  
This is the best sport sunblock. Leaves a subtle white hue because of the Zinc Oxide, but it works VERY well. Even on my super pale clients.  
[Buy Here](#)

2

**La Roche Posay Anthelios**  
Fantastic sport sunblock that goes on easily and blends in perfectly. They also make a spray version.  
[Buy Here](#)

3

**Sun Bum Signature SPF 50**  
Another bomb-proof zinc-oxide physical sunblock for sports.  
[Buy Here](#)



# Colognes

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Just like your clothing, you want your scent to change with the season. The following are my favorites for summer because they're light and floral. But before we get into that, let's go over how to wear cologne, first:

## Never

- Spray cologne directly onto your body or clothing.
- Use more than 1 pump - ever.
- Use cologne as a substitute for a shower.
- Use the spray & walk AND dab technique at the same time.

## Always

- Spray 1 pump of cologne a few feet in front of you and walk through it.

OR

- Dab/spray it on the tip of your index finger, flick off the excess into a sink, then touch each side of your neck & each inner wrist.

Congratulations, you've officially *not* offended anyone with your scent! Remember, you want someone to discover your scent, not be attacked by it. If you can smell your own scent after a few minutes, you've gone way too overboard. I often have to remind my European & Middle Eastern friends & clients about this...



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# My Favorite Colognes

1

## Chanel Allure Homme Sport Eau de Toilette

A casual, brisk fragrance with notes of freshness. [Buy Here](#)

2

## YSL - L'Homme Libre Eau De Toilette Spray

A woody scent with a good bit of freshness thrown in.

[Buy Here](#)

3

## Tom Ford Grey Vetiver Eau De Toilette

A refreshing, citrusy, woody scent. [Buy Here](#)

4

## Nautica Voyage Eau De Toilette Spray

A fresh, aquatic scent that is really great for the price.

[Buy Here](#)

5

## Dior Homme

A powdery scent, with notes of lavender, amber, vetiver, and leather. [Buy Here](#)

6

## Versace Man Eau Fraiche

Long lasting, spiced fruits w/ green leaves and a little musk.

[Buy Here](#)





# Summer Suits

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You want a summer suit that is breathable and lightweight, so either linen blended or cotton as well as seer sucker are what you should get. Unlined or half-lined suits are the best because they'll keep you cooler than a fully lined suit.

For colors, I like seer sucker blue, tan, olive green, light to medium blue, and light gray.

As for how it should fit, see my [How Your Suit Should Fit](#) guide for details. The only difference is you can do a no-break on the hem or even up to an inch shorter than that, but this comes with a massive word of warning - If you have thicker ankles or are a broader/larger guy, it can (and usually will) look very bad if you go with anything shorter than a no-break hem.



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# My Favorite Summer Suits

1

**Gucci Monaco Checked Seersucker Suit**

[Buy Here](#)

2

**Brunello Cucinelli Linen, Wool and Silk Prince of Wales Suit**

[Buy Here](#)

3

**Kingsman Khaki Eggsy Slim-Fit Cotton Suit Jacket**

[Buy Here](#)

4

**J. Crew Suit in Italian Stretch Chino**

[Buy Here](#)

5

**J. Crew Ludlow Suit in Italian Wool Linen**

[Buy Here](#)

6

**Brooks Brothers Olive Twill Suit**

[Buy Here](#)



# Unlined Blazer/Sport Coat

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An unlined blazer is great because its breathable, lightweight and won't leave you a sweaty mess during the summer. It also works in nearly all summer situations - more formal outfits with collared shirts, ties and chinos, or even dressed down with t-shirts and shorts.

## What Color(s) Should You Own

The simplest answer is always going to be navy, because it'll work with everything you already have in your current [Essential Wardrobe](#), but you can also explore some other options like lighter blues, sand, lighter tans or grays. Unless you already own a few of these in various colors, save the pastels, like lavenders and greens for later, because it won't be so interchangeable with a lot of your wardrobe.

As for the fit, you better *nail* it, because this will easily make or break an outfit. It should fit exactly like I highlighted in my [Blazer/Sport Coat fit guide](#).





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# My Favorites

1

## Loro Piana Linen Blazer

Just... delicious. Unstructured, lightweight, slim fit. Comes in blue & tan colors.

[Buy Here](#)

2

## Theory Cotton Blazer

Great navy color w/ a little stretch in the fabric.

[Buy Here](#)

3

## Oliver Spencer Jacket

Linen & Cotton blended. It's more blue than gray in person.

[Buy Here](#)

4

## Brooks Brothers SeerSucker Sport Coat

Super soft and comfy, love the little button detail.

[Buy Here](#)

5

## J. Crew Ludlow Blazer

They make multiple options in color, fabric, & pattern.

[Buy Here](#)

6

## Zara Linen Blazer

Comes in a lighter natural color, as well.

[Buy Here](#)



# Crew Neck Sweatshirt

---

A crewneck sweatshirt is great for those chilly nights and evenings. It works best with more casual outfits. If you need something more formal, grab your unlined blazer, instead.

## What Color(s) Should You Own

I love a good heather gray or navy, which allows you to wear it year-round, as well. But any color will look great, including stripes and pastels, but if this is your first or second crew neck sweater, stick to the classic colors for the easiest and most interchangeability.

## How should it fit?

Make sure it fits your shoulders and isn't too short. These are more relaxed items, so they don't need to fit perfectly, just close enough. Use my [v-neck sweater fit guide](#) for the general rules to follow.



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# My Favorites

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1

**Thom Browne Sweatshirt**  
My top choice. Love the sleeve detail.

[Buy Here](#)

2

**Sunspel Jersey Sweatshirt**  
Love all their products. Comes in multiple colors.

[Buy Here](#)

3

**Life After Denim Crew Sweater**

[Buy Here](#)

4

**H&M Sweatshirt**

[Buy Here](#)

5

**J.Crew Dyed Sweatshirt**  
Comes in lots of different colors

[Buy Here](#)

6

**Uniqlo Sweatshirt**  
Multiple colors but I like the one pictured best.

[Buy Here](#)





# Linen Shirts

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They're breathable, super comfortable and purpose-built for summer time. Andrew from [PrimerMagazine.com](https://PrimerMagazine.com) and I [talked about these in our Summer Essentials Video](#).

As for colors - stick to light blue, navy, light gray, or pastels like green and lavender. You can also wear white - but *only* if you're a slim to average build and someone who doesn't have dark chest hair or nipples, otherwise you'll be able to see them through white and it'll look really gross. If you're a larger guy, white will accentuate your size and problem areas, so don't do it.

I prefer long sleeves, although you can get short sleeves, too, but this enables you to utilize the sleeves for sun coverage or if it gets a little chilly. Outside of that, I'd wear them with [the sleeves rolled up](#) 99% of the time. It helps minimize the appearance of wrinkles on the sleeves - which is just the nature of linen shirts.

They should fit [exactly like your other dress shirts](#) do, but you can fudge the sleeve length a little bit, since they'll be rolled up all the time anyways.



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# My Favorites

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1

**Rag & Bone 'Ventura' Trim Fit Cotton & Linen Sport Shirt**

[Buy Here](#)

2

**Gant Tee-Off Fitted Shirt**

[Buy Here](#)

3

**J. Crew Irish Linen Shirt**

[Buy Here](#)

4

**Theory 'Coppolo' Trim Fit Short Sleeve Linen Shirt**

[Buy Here](#)

5

**Brooks Brothers Milano Fit Seersucker Short-Sleeve Shirt**

[Buy Here](#)

6

**J. Crew Short Sleeve Delave Irish Linen Shirt**

[Buy Here](#)



# Polo Shirts

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I've talked about them [at length before](#) because I consider them a year-round essential, as well. But they're a summer item, first and foremost.

Blues (light medium, or darker blue), white, heather gray are great for this time of year. Just beware, only slim to average builds can wear white. If you're a wider build, avoid white because it will make you look bigger than you are.

As for materials, check out [my article for details](#) about which material you should have according your body type.

Replace a t-shirt in any outfit with a polo and it'll instantly look a little more polished. They also look great with your unlined blazer.

Just like everything else you wear during the summer time - you *need* to nail the fit because there's nothing worse than an ill-fitting polo and there's something incredibly sexy about polo sleeves that hug your biceps, no matter how big or small they are. A nice-fitting polo is something women just love on a man, especially during summer. [Fit details here](#).





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# My Favorite Polo Shirts

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1 Tom Ford Short-Sleeve Polo Shirt  
[Buy Here](#)

2 Everest Isles Shawl Collar Polo  
[Buy Here](#)

3 Sunspel Men's Pima Cotton Pique Polo Shirt  
[Buy Here](#)

4 J. Crew Slim Classic Pique Polo  
[Buy Here](#)

5 Uniqlo Men's Dry Pique Polo Shirt  
[Buy Here](#)

6 H&M Polo Shirt  
[Buy Here](#)



# T-Shirts

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I've discussed this [at length on my site](#), and t-shirts are an essential for year-round wear, but they're especially great for summer time. Now whether you go with a v-neck or crew neck is up to your preference and slightly your body type - check out the linked article above for details.

## What Color(s) Should You Own?

Navy, light blue, heather gray and white are my got-to's for summer, but I love a good striped shirt, as well. If you want to go with other colors, you can, but stick to pastel-ish colors of greens, blues and purples. Any other colors won't work with all skin tones and pinks and reds are the worst offenders and don't look good most of the time anyways. So just stay away from them to be safe.

## How should they fit?

Like a freakin' glove. Remember - since it's summer, you can't layer as much, and the only way to keep looking great is to nail the fit of your clothing. [See my t-shirt fit guide article/video for details.](#)



# My Favorite T-Shirts

These come in a variety of colors

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1

**Theory Slim-Fit Melange Cotton-Jersey T-Shirt**

[Buy Here](#)

2

**Saturdays Surf NYC Randall Feeder Stripe Tee**

[Buy Here](#)

3

**James Perse Short Sleeve Crew Neck**

[Buy Here](#)

4

**Armani Exchange Pima Crewneck Tee**

[Buy Here](#)

5

**J. Crew Textured Cotton Pocket T-Shirt**

[Buy Here](#)

6

**American Apparel Sheer Jersey Crewneck 'Summer' T-Shirt**

[Buy Here](#)





# Chino Pants

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I've [extolled the virtues of chino pants](#) before, but they're especially great for summer because they're super breathable and will go with any outfit up to a blazer look. To me, they're the summer version of jeans. So if you don't have these in your closet, get them now!

Sand/tan and navy are my go to colors. Gray is also very nice. If you've got those colors already, go for some greens and lavenders, but not before. Whatever you do, just avoid reds, pinks and whites. They're way too loud, even if your skin tone compliments that color. I immediately think east-coast frat douche when I see a guy in red chinos.

Also, like I always say, you better make damn sure these [fit you like a glove](#). If you want shorter pants, I wouldn't suggest getting them hemmed short, instead, just [roll the hems](#), that way you can wear them outside of the summer, too. But if you want to only have these chinos for summer, then go for a no-break hem or you can hem up to an inch above that. No higher, though.



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# My Favorite Chinos

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1

**Thomas Maier Slim-Fit Washed-Cotton Chinos**

[Buy Here](#)

2

**Burberry Straight Fit Cotton Chinos**

[Buy Here](#)

3

**W.R.K 'Beckett' Slim Fit Pants**

[Buy Here](#)

4

**J. Crew Broken-in Chino 770 Fit**

[Buy Here](#)

5

**Uniqlo Men's Slim Fit Chino Flat Front Pants**

[Buy Here](#)

6

**H&M Chinos Skinny Fit**

[Buy Here](#)



# Flat Front Shorts

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These are just the shorts version of chino pants, as far as I'm concerned. This means they would have the same rules as chino pants, in every way.

Stick to the same colors of navy, sand/tan and gray. If you absolutely need colors outside of those, then stick to pastel colors like blues, greens or lavenders. Whatever you do, avoid red and pinks, they're way too loud, even if your skin tone compliments that color.

As far as patterns are concerned, under no circumstance should you own plaid or other patterned shorts. You can get anchors or nautical patterns, but I don't think they add much and usually detract from an otherwise great outfit. So why bother?

For fabrics, I like chino cloth the most, but linen is also good, but be prepared for a lot of wrinkles around the crotch area with linens.

As for fit, they should follow the [chino pant fit rules](#) for waist and thigh and should be no longer than 7" to 9" long and please, for the love of god, don't cuff them - it's looks pretty bad, and doesn't add anything.





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# My Favorite Shorts

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1

**Burberry Cotton Poplin Chino Shorts**

[Buy Here](#)

2

**Life After Denim Maldives Shorts**

[Buy Here](#)

3

**J.Crew 9" Stretch Stanton Short**

[Buy Here](#)

4

**Brooks Brothers Stripe Seersucker Shorts**

[Buy Here](#)

5

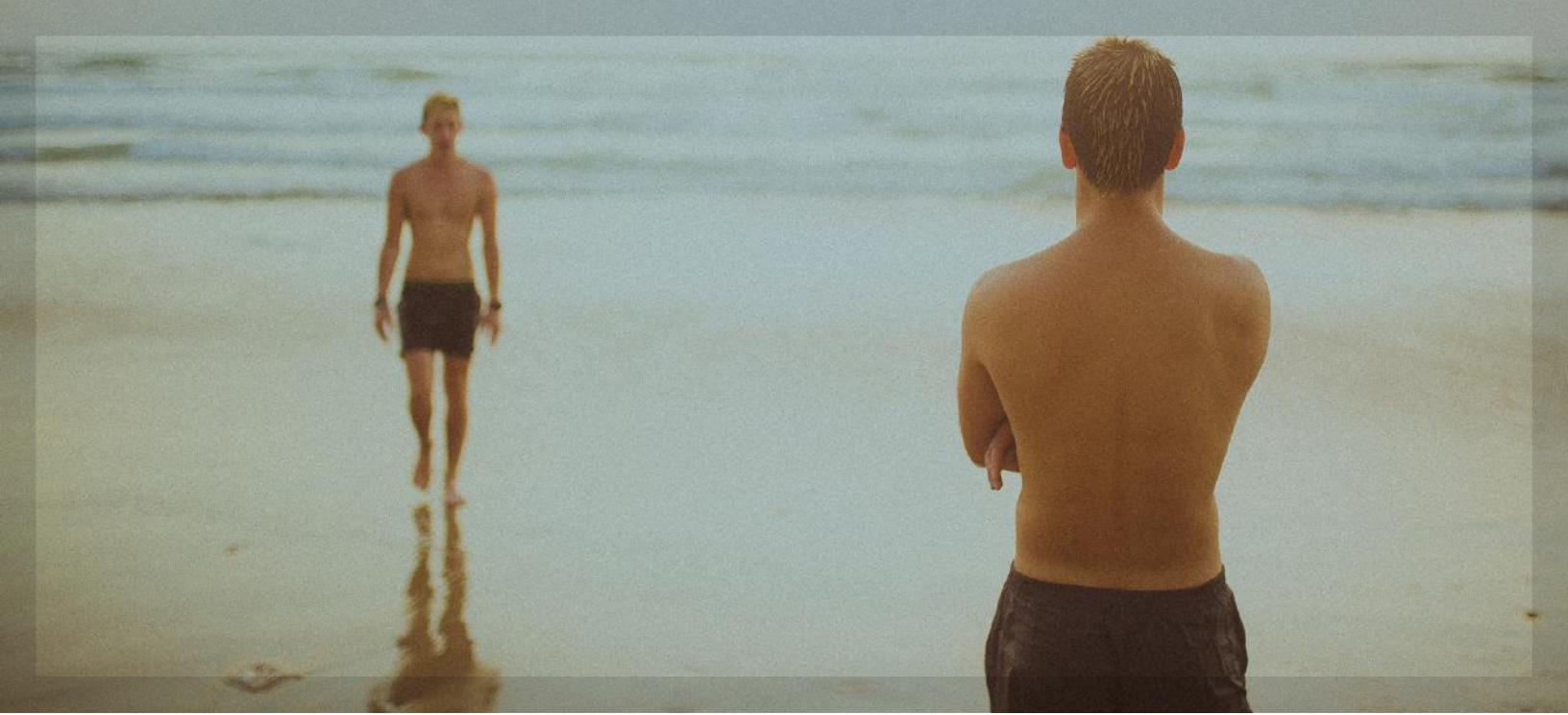
**H&M Chino Shorts**

[Buy Here](#)

6

**Uniqlo Men's Chino Shorts**

[Buy Here](#)



# Swim Trunks

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You should wear swim trunks when you're near a body of water - pool, river, lake, ocean, on a boat, etc - but never any other time. It doesn't matter if you're going in or not, you just want the option.

## What Color(s) Should You Own

I love a good navy, gray or lighter green color. But just like I recommend with men and their socks, you can also go with some floral or striped patterns as well. When in doubt, though, go for a solid color. Navy looks amazing on every body type and goes great with all the other items you'll be wearing near a body of water - linen shirt, shoes, panama hat, etc.

## How Should They Fit?

Obviously, they should fit your waist and you want to pinch no more than 2 inches of fabric on any side of your thigh. As for the length, stick with a 6" or 9" inseam for the legs. No longer and please, no shorter.



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# The Best Swim Trunks

1

**Everest Isles - Mayol Trunk**  
Hands down my favorite. Great material, construction & they come in great colors. [Buy Here](#)

2

**Everest Isles - Draupner Trunk**  
If you prefer something a little longer. [Buy Here](#)

3

**Saturdays Surf NYC Timothy Swim Short**  
Lots of great colors and patterns available. [Buy Here](#)

4

**Saturdays Grant Boardshort**  
Love the classic stripes. [Buy Here](#)

5

**Joe Fresh Board Short**  
Clean, classic & won't break the bank. [Buy Here](#)

6

**Zara Classic Swimsuit**  
Another great budget-friendly item. [Buy Here](#)





# Sunglasses

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You want at least 2 pairs of sunglasses:

1. A black pair
2. A brown/tortoise shell pair

That way, you'll have something that matches with all your dressy and casual outfits - not just for summer, but all year round.

The sunglasses I'll recommend in the following pages will be based on your face shape. So use these resources from [LensCrafters](#) and [FramesDirect](#) to determine your face shape, if you don't already know it.

Quick note: If your face is "heart-shaped" I consider that just oval shaped in my selects since those sunglasses work for your face shape, as well.

Don't ever get mirrored lenses 'cus you'll look like a frat boy. If you need other frame colors, then get those after you've got the basics down.



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# Round Face Shape

Most selects have black & tortoise shell options

1 Barton Perreira Hopper  
[Buy Here](#)

2 Oliver Peoples Jack Huston  
[Buy Here](#)

3 Saint Laurent Aviators  
[Buy Here](#)

4 Warby Parker Winston  
[Buy Here](#)

5 J. Crew Irving  
[Buy Here](#)

6 J.Crew Jack  
[Buy Here](#)



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# Oval Face Shape

Most selects have black & tortoise shell options

1

**Tom Ford Snowdon**

[Buy Here](#)

2

**Oliver Peoples Masek**

[Buy Here](#)

3

**John Varvatos Grand**

[Buy Here](#)

4

**Topman 50's Style**

[Buy Here](#)

5

**Warby Parker Downing**

[Buy Here](#)

6

**AJ Morgan Round**

[Buy Here](#)





1



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# Square Face Shape

These selects all have black & tortoise shell options at their links

1

**Persol Suprema**

[Buy Here](#)

2

**Oliver Peoples Finley Esq**

[Buy Here](#)

3

**Barton Perreira Ascot**

[Buy Here](#)

4

**Warby Parker Percey**

[Buy Here](#)

5

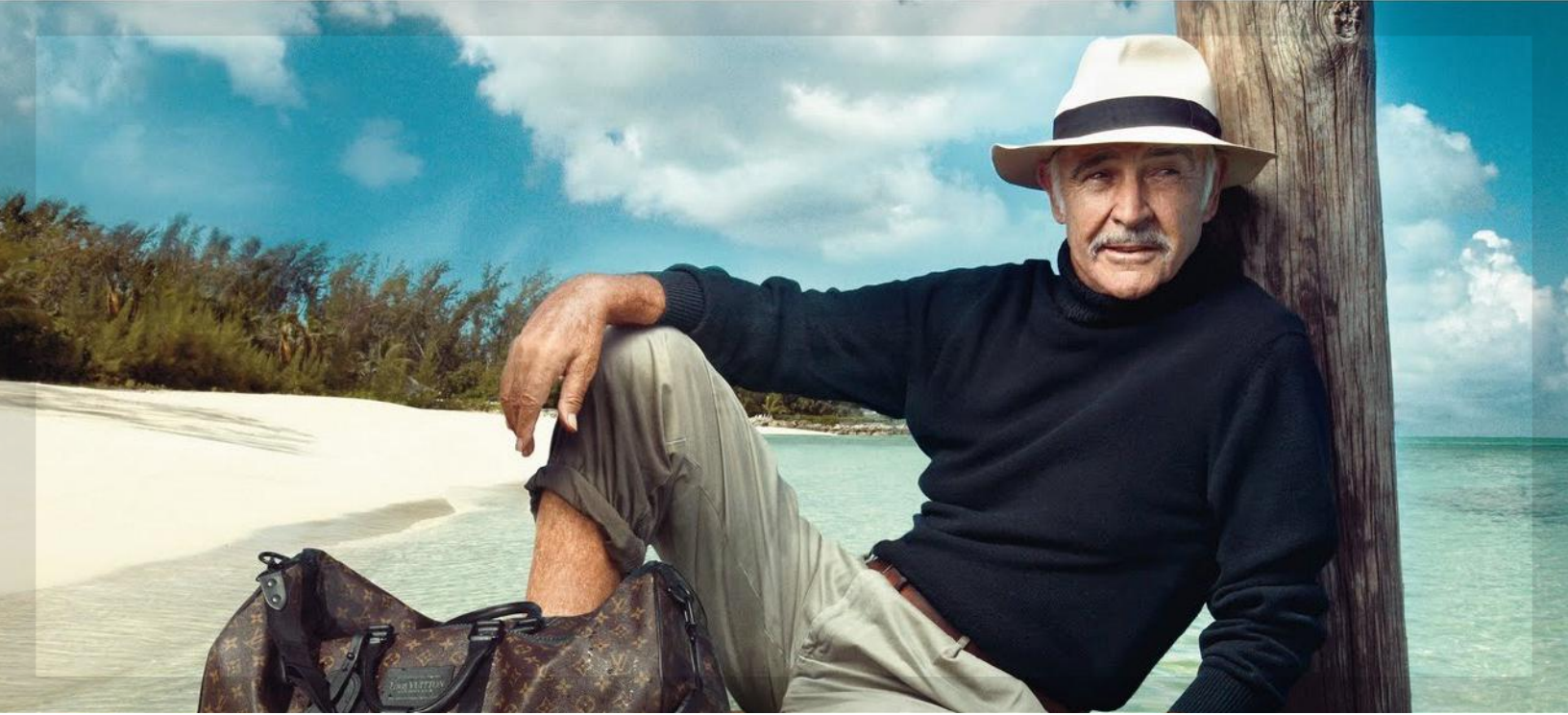
**Warby Parker Madison**

[Buy Here](#)

6

**Ray-Ban Aviator**

[Buy Here](#)



# Panama Hats

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Panama hats are great for summer because they're made of straw, which lets your head breathe, while still protecting your noggin and face from the sun. I think of hats more as utility items because I usually default to no hats on my clients, but if you'll be outside for an extended period of time or your hair is thinning, then hats are a summer requirement.

You want to stay away from short brimmed hats and go for medium to wide brims (anything 2 inches and wider) because anything else won't cover your face, ears and head as much - and they also just don't look so great.

## How To Wear One

They go best with collared shirts (including polos) or any sort of sport coat or jacket - even with shorts. The more formal your top half, the better it'll look. Honestly, though, don't put too much thought into this because it also looks good with casual outfits, so wear it as necessary. [Here's how to pack and store one](#), as well.



# My Favorites

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1

## Nick Fouquet Straw Hat

My favorite hat maker.

[Buy Here](#)

2

## Rag & Bone Straw Panama Hat

[Buy Here](#)

3

## Junya Watanabe Woven Sisal Panama Hat

[Buy Here](#)

4

## Brixton 'Pacific' Straw Fedora

[Buy Here](#)

5

## J.Crew Panama Hat

[Buy Here](#)

6

## Zara Straw Hat

[Buy Here](#)





## Woven/Braided Belts

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These are great for summer because they mix up the textures a bit from your standard, [year-round belts](#) and can add a little pop of color to an outfit.

For colors, go for tan/brown and a navy blue. I prefer solid colors because stripes or other patterns really draw the eye to them, and you don't want your accessories to pop out that much. You want an amazing outfit, not a belt that's the first thing someone sees on you - a very rookie mistake.

See my [belt fit guide](#) for general rules, but the one you can break during the summer (this also works for spring) is the length. You can have it be longer, to give that sort of laid back, flopping off to the side look, but it's not required and I personally would stick with a regular-sized belt in most situations, anyways, since it's the most versatile.



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# My Favorite Woven Belts

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1

**Paul Smith Navy Woven  
Leather Belt**  
[Buy Here](#)

2

**Anderson's Fabric Belt**  
[Buy Here](#)

3

**Tod's Brown Suede Woven  
Belt**  
[Buy Here](#)

4

**The Tie Bar Braided Belt in  
Classic Navy**  
[Buy Here](#)

5

**J. Crew Braided Leather  
Belt**  
[Buy Here](#)

6

**H&M Navy Woven Leather  
Belt**  
[Buy Here](#)



# Silk Knit Ties

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During the summer, you'll be wearing things that are more breathable, so your outfits tend to have a little more texture to them, so silk knitted ties will feel right at home during the summer. (Wool knits are for winter/fall).

As for the colors, any of them will work, but I specifically like - navy, lavender, aqua, green, yellow, and burgundy. Just stay away from reds and darker pinks, because, like I've said many times before, it doesn't look great on most skin tones.

For sizing, if you're slim to regular, get a 2" width. If you're a broader guy, get a 2.5 to 2.75 width.

As for how to tie them, I like the [Four-In-Hand knot](#), as well as a [Half-Windsor](#) with these.





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# My Favorite Summer Ties

The Tie Bar is a company I actually *love* - they're that good. (not a paid endorsement)

1

The Tie Bar Color Blocked Knit Tie  
[Buy Here](#)

2

The Tie Bar Knit Polkas Tie  
[Buy Here](#)

3

The Tie Bar Knit Stripe Tie  
[Buy Here](#)

4

The Tie Bar Knitted Tie  
[Buy Here](#)

5

The Tie Bar Scramble Knit Polkas Tie  
[Buy Here](#)

6

The Tie Bar Knit Anchor Stripe Tie  
[Buy Here](#)



# Tote Bags

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Tote bags are great because they fill the gap left where [a backpack](#) would just be weird to use and [a weekender bag](#) or messenger/briefcase would be even weirder.

A tote bag is great for carrying around spare clothes or towels to the beach, food or odd-shaped items that just wouldn't fit in your backpack.

The other great thing about a tote is that it can be used all year long - for groceries, shopping, lugging things to and from work, etc.

## What Color(s) Should You Own

If I had to choose, I may go for navy or brown, but I also like the two-tone and other colors I'm listing on the next page. I would probably avoid a straight white or sand-colored one because it'll get dirty quickly.

Don't worry about matching it to your outfits because a bag is not part of an outfit like your shoes, belt or watches are. So it doesn't need to match.



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# My Favorite Tote Bags

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1

**Frank Clegg Tall Tote**  
Big fan of all of [Frank's bags](#).  
[Buy Here](#)

2

**Uri Minkoff Unlined Tote**  
[Buy Here](#)

3

**Jack Spade Dipped Coal Bag**  
[Buy Here](#)

4

**Steven Alan Tote Bag**  
[Buy Here](#)

5

**Herschel Supply Bamfield Tote**  
[Buy Here](#)

6

**Saturdays NYC Reece Tote Bag**  
[Buy Here](#)





# No Show Socks

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If you're wearing shorts with socks sticking out of your shoes, I'm disappointed. But if you're wearing shoes with no socks, I'm equally disappointed because your feet are going to reek!

Enter the no show sock.

These will basically become your summer time socks if you're going for the sockless look with any outfits, or if you're [rolling/cuffing](#) your chino pants or jeans.

## What Color(s) Should You Own?

It honestly doesn't matter because no one will really ever see anything but the little tops of them. I always default to gray or black because they won't look as dirty as other colors like nude or white would and no color would ever detract from or need to match an outfit.



This style is to be worn with loafers/boat shoes because it's cut to be more hidden.



This style is to be worn with sneakers because the higher cut covers more of your foot but will still be hidden.

# The Best No Show Socks

They're all basically the same, so pictures aren't necessary.

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1

## Tommy John

These are the best, but they're only slightly better than even the cheapest ones.

[Buy Here](#)

3

## J.Crew

[Buy Here](#)

5

## H&M

[Buy Here](#)

2

## Uniqlo

They are pictured above and have a bunch of colors.

[Buy Here](#)

4

## Banana Republic

[Buy Here](#)

6

## Big List of Different Brands

[Buy Here](#)



# White Sneakers

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Not only do I consider these [a year-round essential](#), but they're especially great for summer.

Just make sure, that if you're going sockless, to wear your no show socks with them. Otherwise, you won't get past a few days without them absolutely *reeking*.

If you're looking to add color to your footwear, I suggest doing it with the other shoes I recommend in the following pages because they're much more specific as far as what time of year you can wear them. That way, your white sneakers will work even outside of summer!

As far as materials go, I prefer leather because it looks a little classier and is easier to keep clean, but if you want to go for fabric versions, you can do that, as well.

You probably already know this, but this is [how your shoes should fit](#).





1



2



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4



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6

# My Favorite Sneakers

1

**Saint Laurent Court Classic Sneaker**

[Buy Here](#)

2

**Common Projects Original Achilles Leather Sneaker**

[Buy Here](#)

3

**Want Les Essentiels Lennon Sneaker**

[Buy Here](#)

4

**Converse Jack Purcell Sneaker**

[Buy Here](#)

5

**Adidas Originals Stan Smith**

[Buy Here](#)

6

**Vans Authentic Sneaker**

[Buy Here](#)



# Boat Shoes

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Some people love them, others hate them. I like them because they're the essence of a summer shoe - they're comfortable, easy to slip in and out of, and they look great. I think they look particularly good in a blue or brown leather or suede.

I included a few boat shoe-ish options because if you don't like the traditional look of a Sperry Top Sider, then you may like the more modern versions. But honestly, you can also nix them and just go for driving mocs and loafers.

The one problem with these, is that there isn't really any good, budget-friendly options. So if you're hoping for a \$20 boat shoe, you'll have a hard time finding them.

Whatever you do, please wear these with your no show socks! Stinky feet and shoes are gross for all parties involved - willing or not.

Here's [how to tie your boat shoe laces properly](#).



1



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4

# My Favorite Boat Shoes

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1

**Bottega Veneta Intrecciato  
Leather Boat Shoes**

[Buy Here](#)

2

**John Varvatos Schooner  
Laceless Boat Shoe**

[Buy Here](#)

3

**Sperry Authentic Original 2  
Eye Boat Shoe**

This options comes in a lot of  
different colors.

[Buy Here](#)

4

**John Varvatos Star Boater  
Star Clip**

[Buy Here](#)





# Soludos (Espadrilles) & Sandals

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Soludos AKA Espadrilles are great because they're breathable, they slip on and off easily and this is one pair of shoes you can get away without wearing socks, so they're perfect for summer. They look great with all [cuffed pants](#) as well as shorts and are very easy to add into your wardrobe.

As for colors, I love blues and grays since they're more neutral and will go with most everything else. You can go with stripes as well, but I like a solid color best. Any other colors will be harder to match to an outfit or they'll really stand out from the cohesive look of an outfit.

As for sandals, I like them a lot - with one major caveat. They should only be worn when you're going to or from a body of water. Think of them as utility items, not stylish ones.

Can you get away without owning sandals? I could make an argument for it. But I still think you should have a pair in your closet for the appropriate moments. They'll last you for over a decade in most cases.



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# My Favorites

---

1

**Soludos Men's Originals  
Dali in Navy**

[Buy Here](#)

2

**Soludos Men's Originals  
Dali in Charcoal**

[Buy Here](#)

3

**Rainbow Sandals Single  
Layer Premier Leather with  
Arch Support**

[Buy Here](#)

4

**Reef Chipper Sandals**

[Buy Here](#)



# Driving Mocs & Penny Loafers

---

For summer dress shoes, these two are my favorites, by far. They're a great middle ground between casual and formal shoes. If you've never worn or owned a pair of suede driving moccasins, you're doing yourself a disservice. They're SUPER comfortable and a lot of my clients go for these over boat shoes because they think it just looks a little classier - and I don't disagree with them.

For colors, I love a good tan and navy, but grays and even a chocolatey brown are also great.

For penny loafers, the only color to consider is a rich brown/cognac color.

Driving mocs are a little less formal - so you usually wouldn't wear them with a suit. But penny loafers, which are a little more formal, can and should be worn with suits during the summer - only if you'll be showing your ankle with no break or shorter suit pants. If you'll be wearing suits without cropped pants, it'll look horrible, so stick to your [oxford dress shoes](#) in that case.





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# My Favorites

1

**Tod's Gommino Suede Driving Shoes in Sand**

[Buy Here](#)

2

**Tod's Gommino Suede Driving Shoes in Navy**

[Buy Here](#)

3

**Jack Erwin Parker Driving Loafer in Sand**

[Buy Here](#)

4

**Crockett & Jones Sydney Penny Loafer**

[Buy Here](#)

5

**Salvatore Ferragamo Gaudo Penny Loafers**

[Buy Here](#)

6

**Jack Erwin Abe Penny Loafer**

[Buy Here](#)



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Thanks for reading!

xoxo,

*Ashley*



# Summer Outfit Inspiration

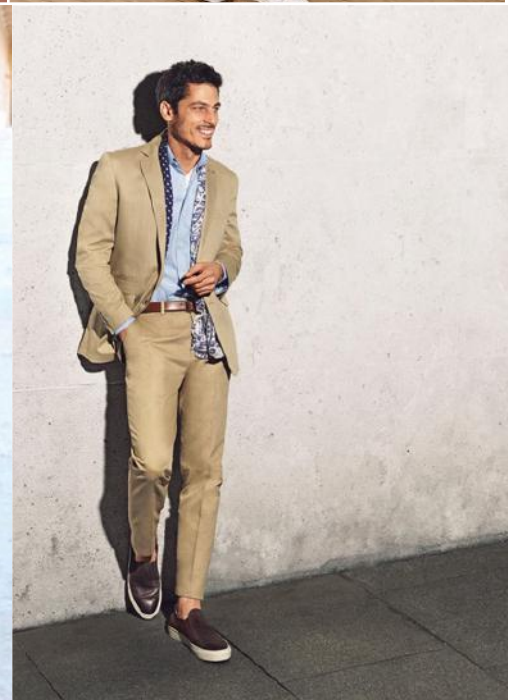
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The following pages are some great outfit inspiration images I found while working on this book.

If you see something you like, use an item I've recommended that's similar in color to the items in these images and you'll look awesome, I promise.



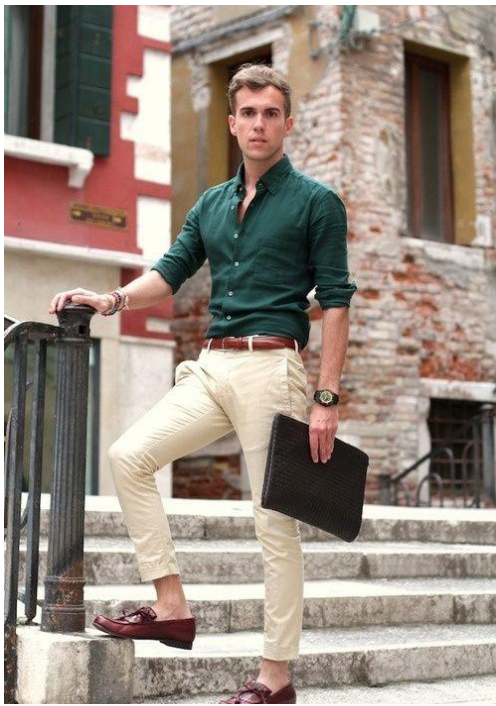
























































Mr Kennedy's  
Hyannis Port  
children of his  
Mr Robert F. Kennedy

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