

10

MOST OVERLOOKED STYLE MISTAKES

A chewable guide about the most overlooked style mistakes you could be making & how to fix them.

BROUGHT TO YOU BY [AW AshleyWeston.com](http://AWAshleyWeston.com)

A man with short brown hair and blue eyes, wearing a dark tuxedo jacket, a white dress shirt, and a dark bow tie. He is standing with his hands in his pockets, looking directly at the camera with a neutral expression. The background is a dark, solid color.

*Looking good isn't self-
importance;
it's self-respect.*

~ Charles Hix

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*Some men will always dress like crap.
You don't need to be one of them.*

LET ME TELL YOU A QUICK STORY. I was recently out with friends and saw this guy sitting at the bar. Late 20's/early 30's, average height & build, decent looking. He's nervously checking his phone and glancing at the front door every few moments. I think to myself, *He's waiting for a date.*

He gets up to use the restroom and my heart sinks.

*His date is going to be **very** disappointed.*

His dress shirt & jeans didn't fit properly. His zip up hoodie was too casual. His head & facial hair needed a trim. His dingy white socks made his old, dirty Chuck Taylor's look even worse... Now I *had* to see his date's reaction.

A few moments later, she walks in and I'm shocked. She's *very* attractive. Tall, blonde, well put together. I cringe, *Blind dates suck*.

He excitedly walks over to her. The look on her face, when she realizes that this is her date, is forever etched into my memory.

It's the look of complete & utter disappointment. *If only he put slightly more effort into his appearance!*

I'm sure he thought he looked fine, but his date's look said it all - he blew it. Instead of impressing her from the start, he was going to spend the rest of the night digging himself out of the hole his appearance dug for him.

Out of this experience, came the idea for this book.

Too many people talk about the same old style mistakes over and over. They're brought up for good reason, but now it's time to talk about the other important ones.

As a Celebrity Menswear Stylist, I work with men/menswear all day, and men's style is all about the details. Let me show you the *10 most overlooked mistakes* you might be making without even realizing it. These are also deal breakers in my book.

First, I'll tell you what they are, then I'll tell you how to fix them. I hope you like it. Thoughts? Questions? **Let me know!**

A handwritten signature in black ink that reads "Ashley". The script is fluid and cursive, with a large initial 'A' and a long, sweeping tail on the 'y'.

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WILLIAM, STANLEY MOORE
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*Style is a way to say who you are
without having to speak.*

~ Rachel Zoe

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10 Most Overlooked Style Mistakes

the ones I see the most

1. Improper Fit

This one's very obvious, but the top mistake I see all the time



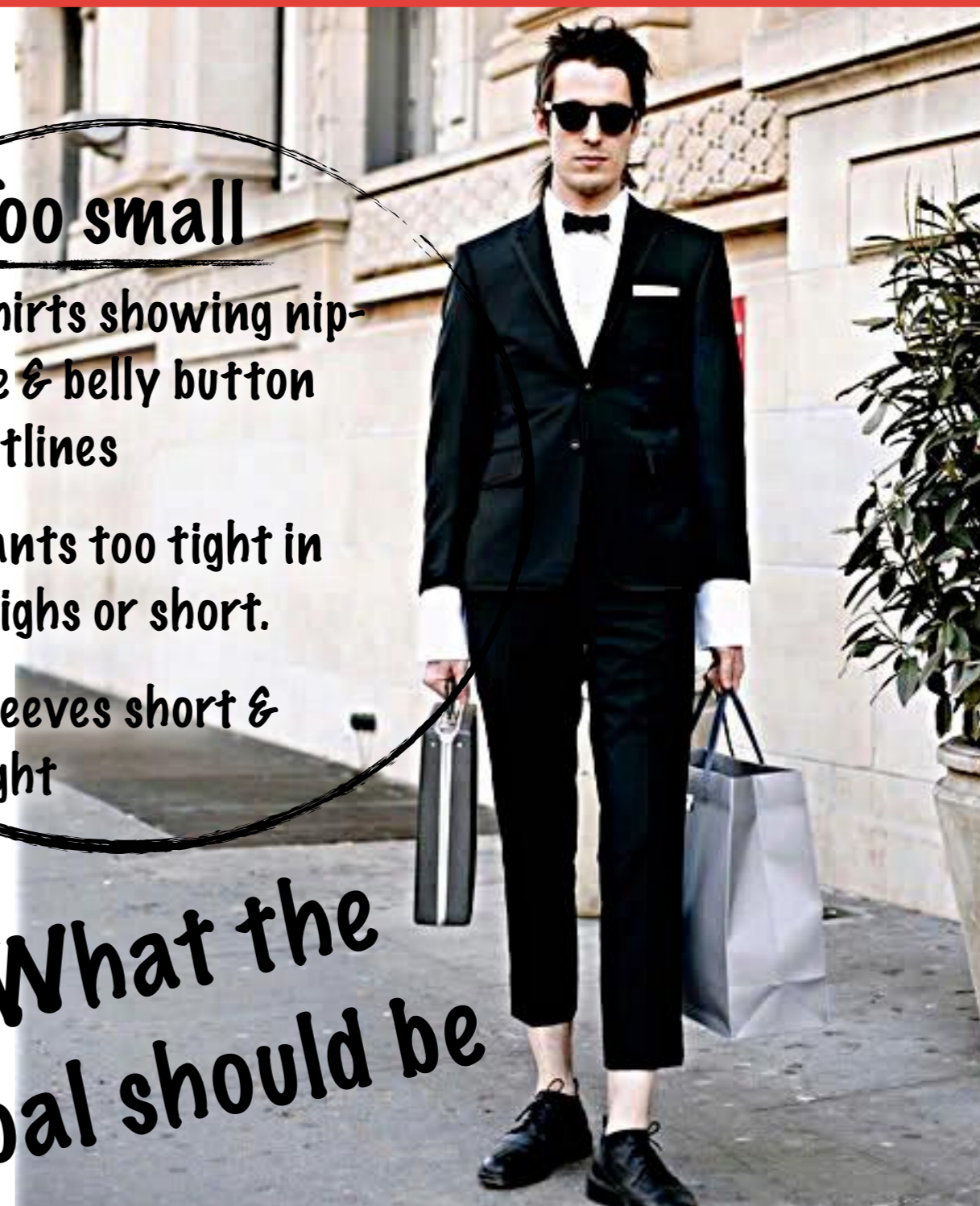
Too Big

- Shirts & jackets too big in shoulders & body
- Pants too long & baggy in thighs
- Sleeves wide & long

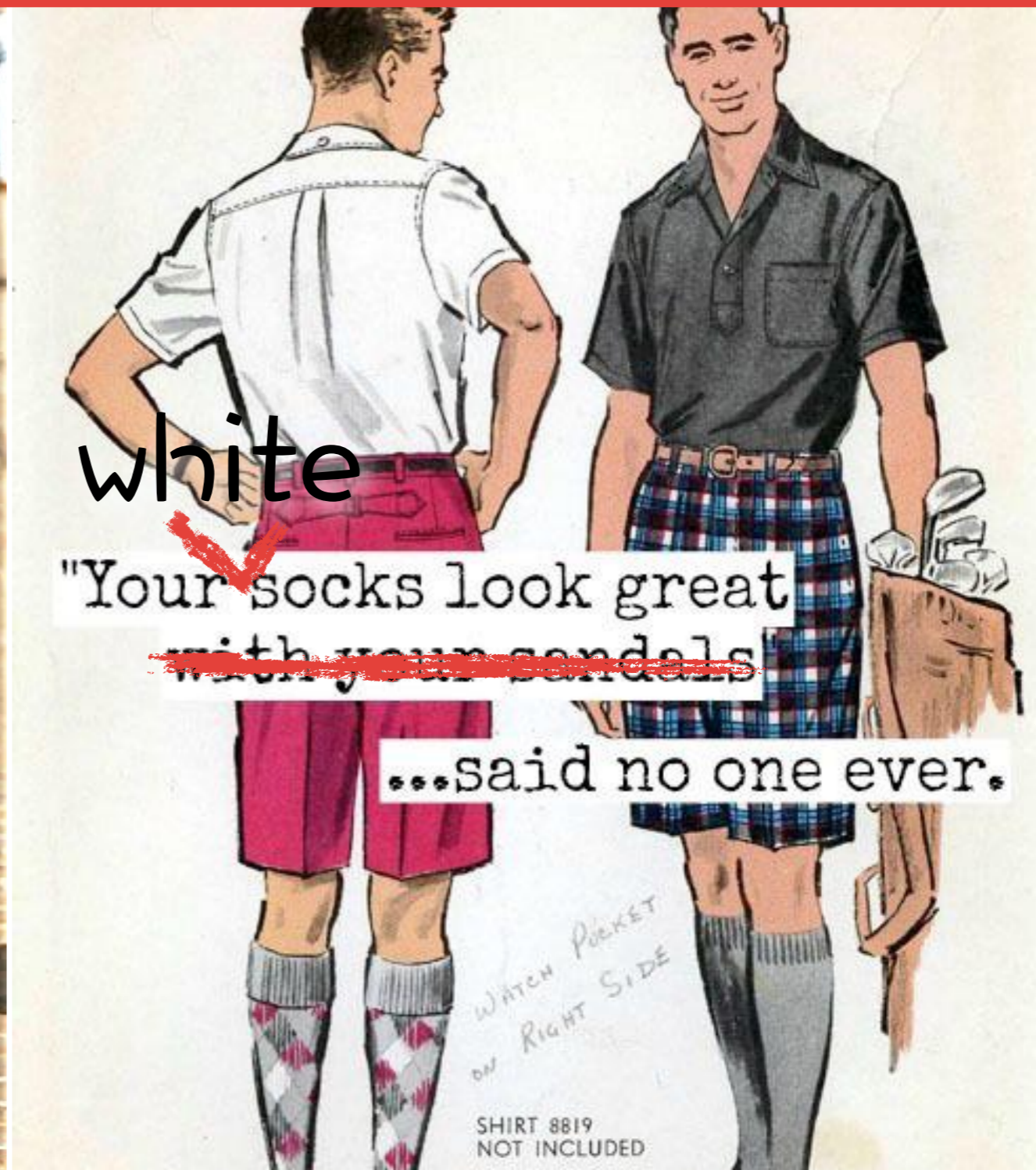
Too small

- Shirts showing nipple & belly button outlines
- Pants too tight in thighs or short.
- Sleeves short & tight

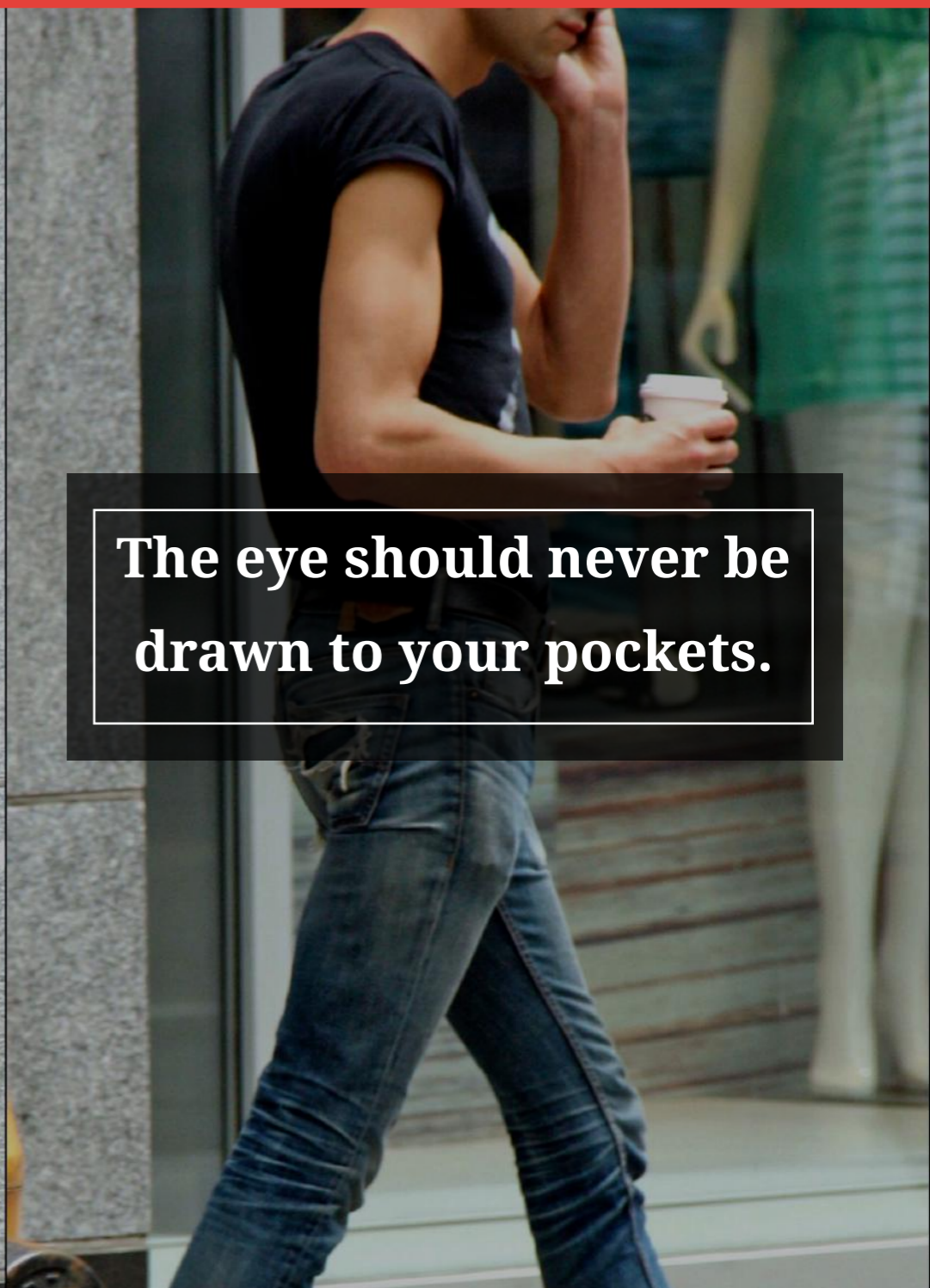
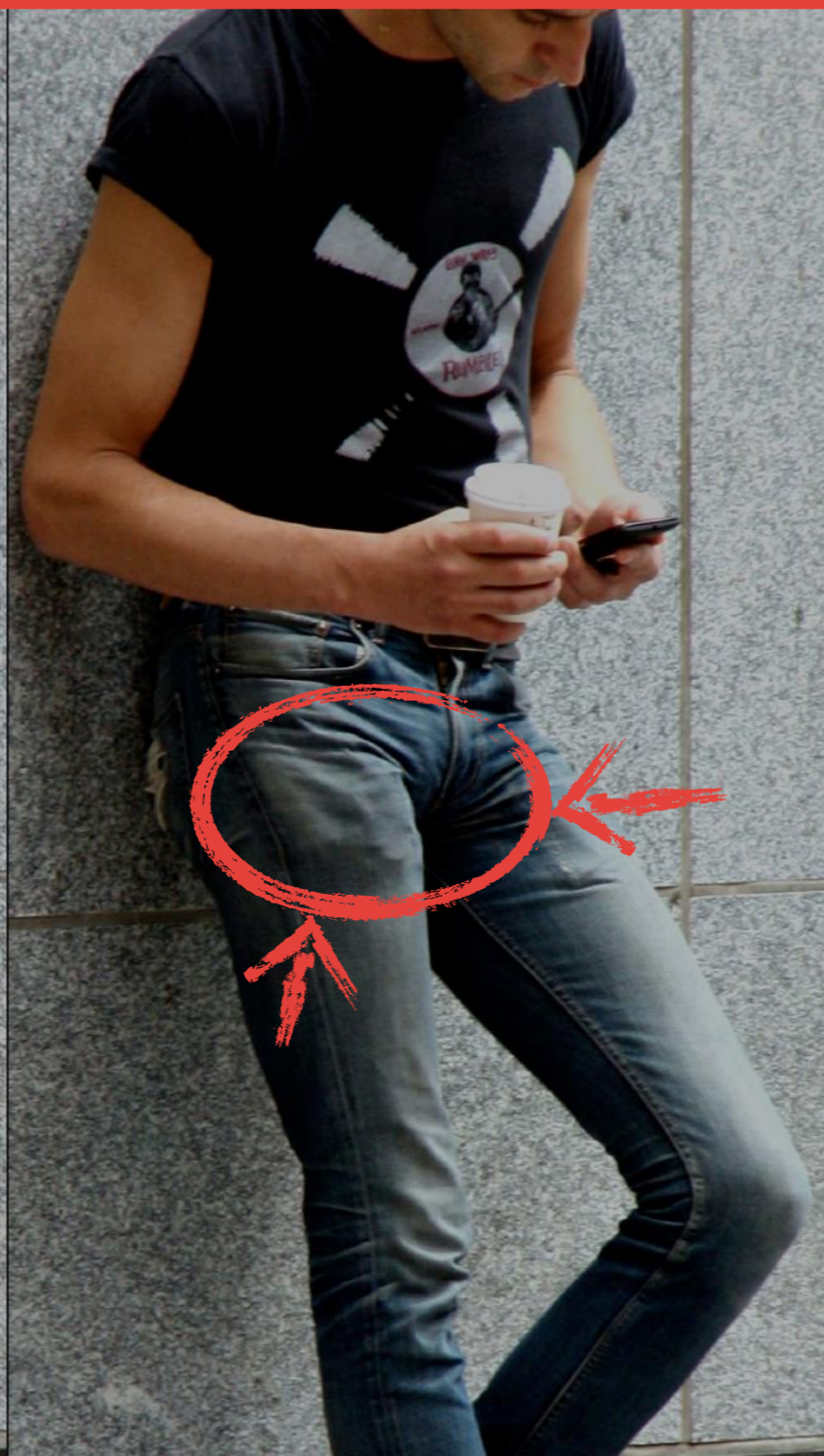
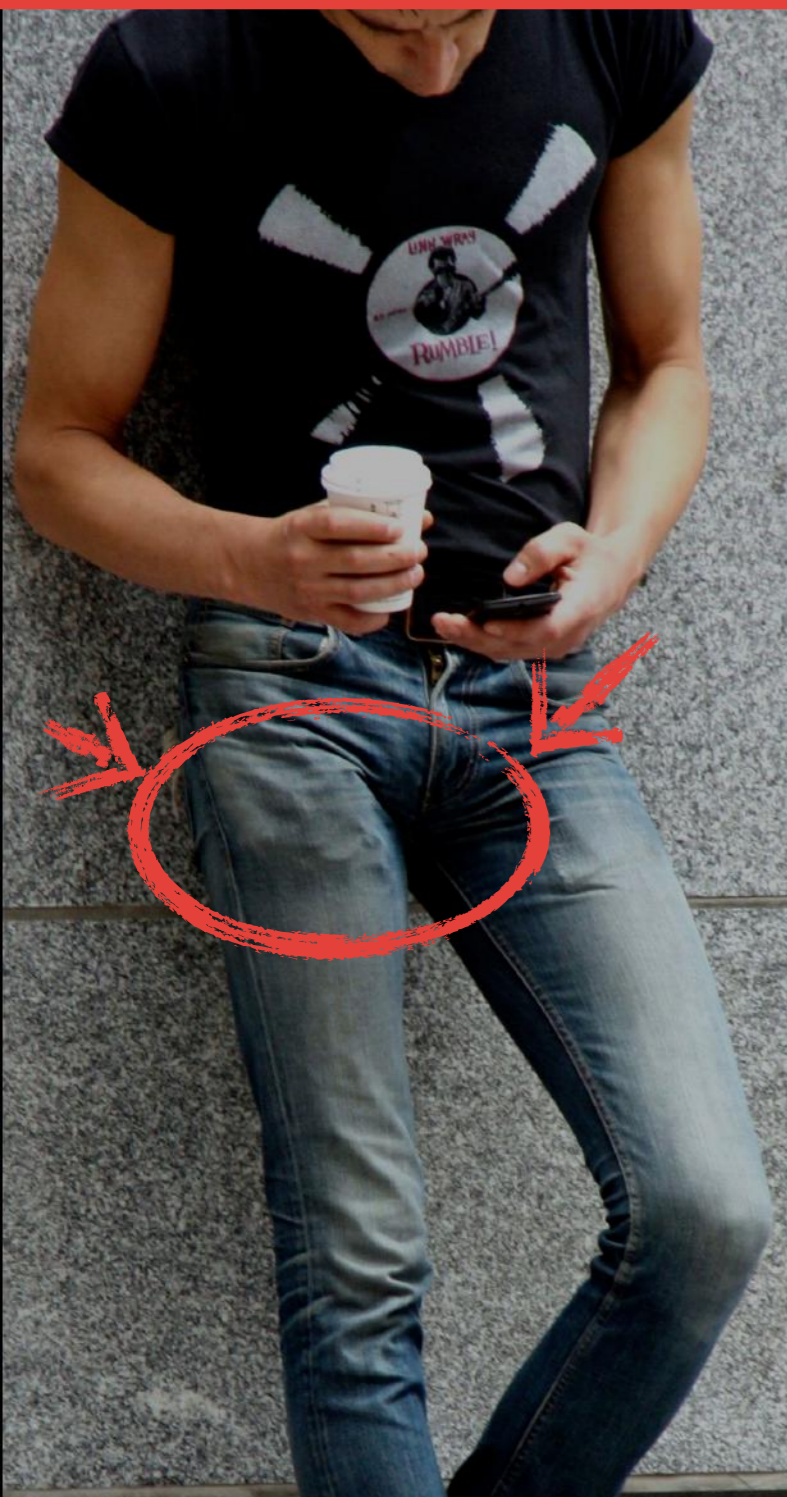
What the goal should be



2. Wearing White Socks



3. Pockets Too Full



The eye should never be drawn to your pockets.

4. Shoe Choice & Upkeep

1

DIRTY, SCUFFED & OLD

Too many guys walking around in dirty casual shoes, scuffed/scratched & unpolished dress shoes and/or just plain worn-out sneakers.

2

SQUARE-TOED

How do square-toed dress shoes still exist? They look horrible on *everybody* - PERIOD.

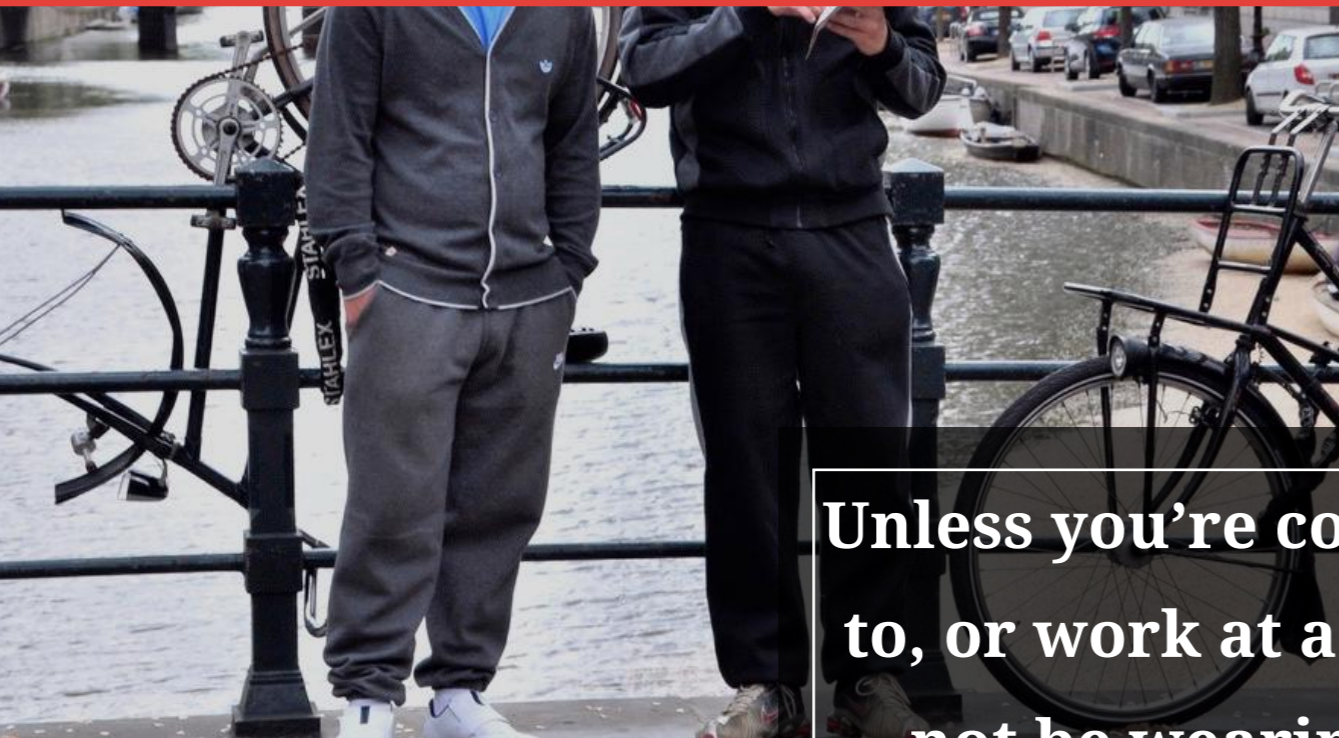
3

SHOELACES

- Dirty & worn
- Tied Incorrectly
- Too long & floppy
- Not tucked in (dress shoes)



5. Wearing Gym Clothes



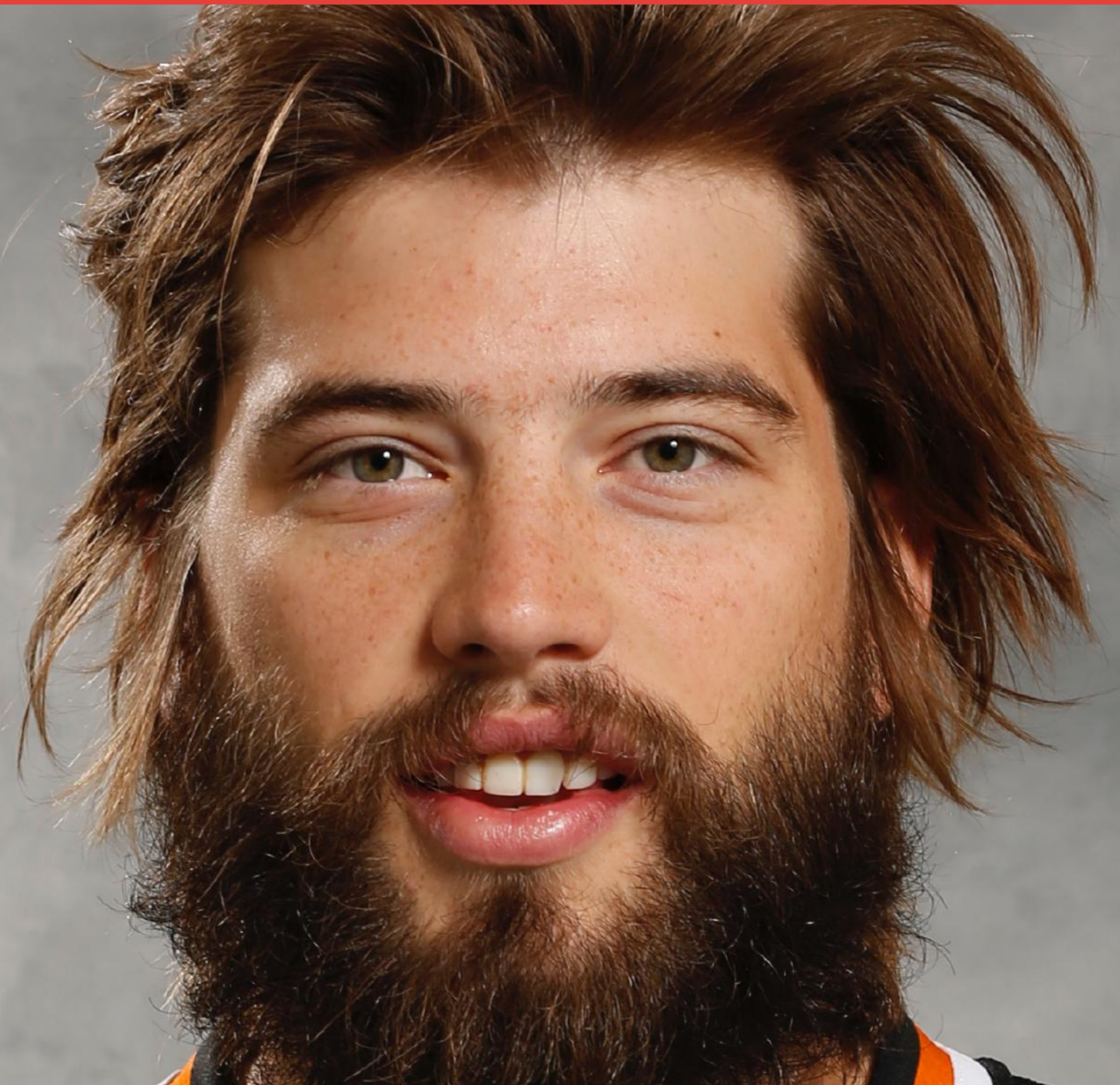
Unless you're coming from, going to, or work at a gym, you should not be wearing gym clothes.



6. Lazy Grooming Habits



Overgrown haircut
Unkempt facial hair
Dirty/uncut fingernails
Unshaved back of neck
Unibrow
Smelly (Cologne or B.O.)



7. Dressing Too Casual

Style

~~PEOPLE FIRST~~

**Mark Zuckerberg, and millions of guys,
dress too casually in the standard
“I’m too cool to give a shit” outfit:**

hoodie

t-shirt

jeans

tennis shoes



8. Too Many Accessories



9. Dad Jeans

A lot of men (not just dads) are still wearing relaxed or baggy fit jeans when they shouldn't be.



10. Dressing Too Young



**Boys dress like this.
Not men.**

Style Mistakes Recap

- 1. Improper fit** - *of your clothes makes you look too big or too skinny.*
- 2. Wearing white socks** - *are what little boys wear, not men.*
- 3. Pockets full** - *of stuff draws attention to odd places on your body.*
- 4. Shoe choice & upkeep** - *can make or break an outfit & gross women out.*
- 5. Gym clothes** - *should only be worn at the gym.*
- 6. Bad grooming habits** - *are the mark of an uncultured man.*
- 7. Dressing too casual** - *makes you appear uncaring and sloppy.*
- 8. Too many accessories** - *comes off as gaudy and trashy.*
- 9. Dad jeans** - *look really, really bad.*
- 10. Dressing too young** - *makes you look lazy & immature and makes a woman drier than the sahara desert.*

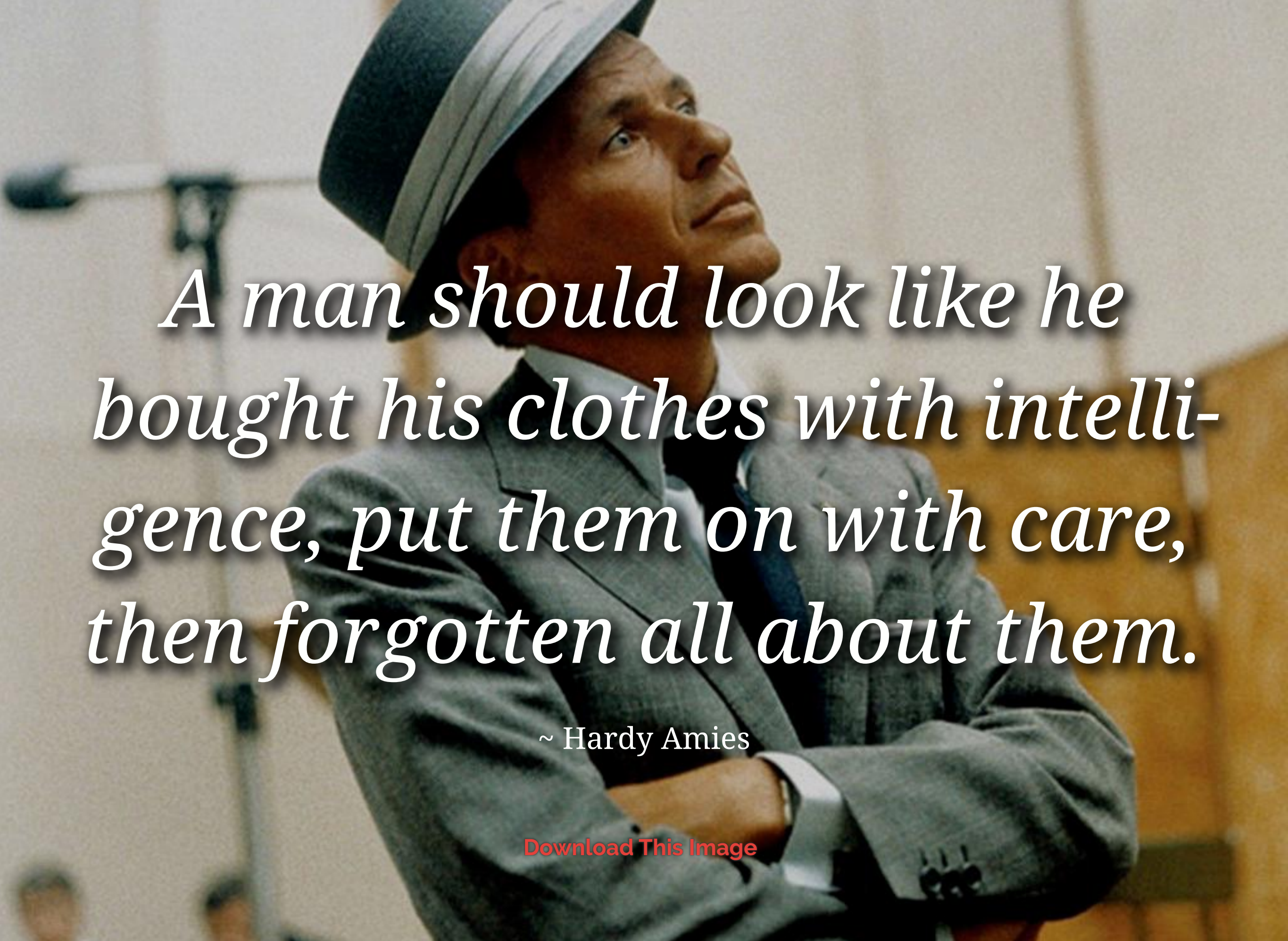
A man with a grey beard and sunglasses, wearing a dark blue tuxedo jacket, a white dress shirt, and a dark blue bow tie. He is standing outdoors in front of a dense green hedge. His hands are clasped in front of him. The background includes a white architectural element, possibly a pillar or balustrade, and a potted plant to the right.

Putting on a beautifully designed suit elevates my spirit, extols my sense of self, and helps define me as a man to whom details matter.

~ Gay Talese

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How To Fix Them

A man in a grey suit and hat is shown in profile, looking upwards and to the right with a thoughtful expression. The background is a blurred indoor setting with a wooden wall and a metal railing.

A man should look like he bought his clothes with intelligence, put them on with care, then forgotten all about them.

~ Hardy Amies

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Now let's learn how to fix these mistakes once and for all.

SOME OF THESE THINGS might sound trivial or small, but trust me, I do this for a living and they really, really matter.

In menswear, the sum of all parts create the whole, and worrying about the details is just as important as the bigger items. Some people may get the bigger items correct, but then they blow it with the smaller details or vice versa.

The way to have good style and look good is not to look one way or another, it's to look sharp and put together - always.

1. How To Fix Improper Fit

- **Purchase clothes that fit** you well enough - then get them tailored. And/or get your current clothes tailored to fit you properly. Rule of thumb for tailoring: They can take clothing in or up, but rarely out or down. So it's better for something to be too big than too small.
- **No clothing fits anyone perfectly** off the rack so you're going to need a tailor. They can take a garment that fits OK and make it look like it was made for you. A perfect fit makes cheap items look expensive.
- **Jackets/Collared Shirts** - Ensure the shoulders fit first, because that's costliest to tailor. Then ensure sleeve length is good or a little long. If the shoulders/sleeves fit, don't worry too much about the body, just make sure it's not too tight. These are easily fixed by a tailor.

- **Pants** - They should fit your waist without a belt, only allow you to pinch no more than 1.5 inches & no less than 1 inch of fabric on either side of your thigh, and have a slight break at the bottom hem. When shopping, make sure the waist fits first, as it's costly to tailor. All other measurements come second. Remember: it's better to be too big or long than too small or short.
- **T-Shirts** - They should fit about the same as a collared shirt: Good in the shoulders, with a little bit of room in the body (no more than 2.5 inches and no less than 1 inch of fabric when pinching on the side of your midsection), and ending mid crotch. If a t-shirt fits too tight or short anywhere, don't get it. I see too many men's nipples & belly buttons from too-tight shirts.

[See my Fit Guide >>](#)

2. Cure The White Sock Virus

How do you fix this?

Burn all your white socks & replace them with any other color.

They make men look like little boys who's mothers bought a fifty pack for them in 1st grade and they've been wearing them ever since. When I want to know if a man has his sh*t together, I only have to look at his shoe & sock choices. Can you guess what white socks imply?

Socks are one of the few areas in menswear where you can go bonkers. They're great conversation pieces and allow you to show some personality. You don't have to go crazy. You can stick to traditional colors like black, navy, gray or brown, but just ditch the white ones, please.

[See my Wardrobe Essentials Guide >>](#)

3. How To Fix Stuffed Pockets

Get a Slim Card Wallet

Swap out the items you'll need based on the time of day or event. [Examples >>](#)

Get a Slim Case

For **your phone**, go naked or swap out cases based on the activity/setting. Do you really need a massive battery case when going out for a few hours?

Consolidate Your Cards

For clubs, memberships & credit cards into apps like [Android Pay](#) & [Apple Pay](#).

Own The Essentials

See my [Essential Accessory Guide >>](#)

Consolidate Your Keychain

Using a [key consolidator](#) or by take the ones you rarely use off your daily keychain.

Get a Damn Bag

If you absolutely need all the junk you're carrying in your pockets. It's time to get a [briefcase or bag](#) and call it a day.

4. How To Fix Shoe Issues

Old or Worn Out

Dress shoes may possibly be salvaged by a re-sole if they're in otherwise good shape. Worn heels or un-cleanable shoes needs to be tossed.

Dirty

Give them a quick scrub down with a damp cloth or magic eraser, or use oxy-clean if they're fabric.

Square-Toed Shoes

Don't ever wear them. Wear literally anything else: Oxfords, loafers, boots, etc.

Shoelaces

Tie only **this knot** from now on.

Tuck in your laces if they're too long or always if you're wearing dress shoes.

Scuffed or Scratched

If they're dress shoes, getting them shined & buffed should help. If there's deep scratches & shining/cleaning doesn't help, it's time to replace them.

Own The Essentials

See my [Essential Shoe Guide >>](#)

5. How To Wear Gym Clothes

Wearing a complete gym outfit from head to toe is to be avoided.

Menswear is all about contrast, so mix and match them, instead.

Wear your sweater over a collared shirt and chinos.

Wear your jogging pants with a pair of dress shoes and a collared shirt.

Athletic shoes are a tough one to pull off, so be careful. If the style is more low-profile they can be paired with a nice wool pant or semi-formal outfit.



6. How To Groom Yourself Better

Smells

Wear deodorant, shower regularly and don't wear any cologne & you're good. If wearing cologne, one spray and walk through, or one (only one!) dab spread over the wrists and neck. That's it.

Fingernails

Should be cut to no further than the tip of your finger and wash/groom your hands regularly and remove any excess dirt underneath whenever possible.

Back of Neck

The neck should be cleaned up outside of just getting a haircut. Use trimmers or shave as part of your normal shaving routine.

Unibrow

Make sure you can tell there's two of them. Keep the middle clean. That's it.

Facial Hair

Keep it neatly trimmed to whatever length you prefer & clean up the neck and cheeks regularly if you're bearded. 1-2 days of scruff is OK, but no more.

Haircuts

Unless you've got long hair, you should be getting a cut every 3-4 weeks.

The Essentials

See my

[Grooming Essentials Guide >>](#)

7. How To Not Dress So Casual

Buy Anything Else

Buy something other than jeans, t-shirts, hoodies and athletic shoes.

Shirts

Oxfords

Polo Shirts

Dress
Shirts

Pants

Colored
Denim

Chinos

Wool
Trous-
ers

Jackets

Harrington

SportCoat/
Blazer

Utility/M65

Leather

Bomber

Shoes

Oxfords

Loafers

Top
Siders

Boots

My Recommendations

See my [Wardrobe Essentials Guide >>](#)

8. How Not To Over-Accessorize

With the growing men's fashion/style industry, there's been a negative side effect: Guys are wearing too many accessories.

Wearing too many accessories makes you look gaudy and trashy.

Hands/Wrists Choose 2:

Watch

Bracelet

Ring

*Only one of each item & 2 TOTAL, for both hands, not 2 per hand/wrist.

From The Waist Up Choose 2:

Scarf

Pocket
Square

Neck-
lace

Tie Bar

Lapel
Pin

*Notice I didn't say earrings - those are for kids & rappers, not men.

Get The Essentials Down

See my [Essential Accessory Guide](#) >>

9. How Not To Wear Dad Jeans

Simple, throw out all your jeans that are not:

Straight or Slim fitted

Pants should hug your body, not strangle or float around you. Clothing is your second skin, not a toga or tourniquet.

Slim Build

You should only be wearing “Slim fit” jeans. Avoid “Skinny fit”, they’re too tight.

Larger Build

You should only be wearing “Straight fit” jeans. Slim fit jeans will be too tight.

My Recommendations

See my [Essential Jean Guide >>](#)

10. How Not To Dress Too Young

Wear Clothing

that fits you properly and they'll be just as comfortable as anything else.

Wear Men's Shoes

Oxfords, loafers, boots, sneakers, etc.
NOT skate or basketball shoes.

Say No To Anything

with logos, including sports (unless you're watching or at a game)

Baseball Hats

should be worn sparingly and not when you just feel like not doing your hair.

Go Easy

on the shorts. They have a time and a place, but that time & place is not everywhere & always.

Ditch The

plaid items. Unless you **REALLY** know what you're doing, it looks terrible.

Get The Essentials

See my [Wardrobe Essentials Guide >>](#)



*You can have anything you want
in life if you dress for it.*

~ Edith Head

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Dressing well is a journey. It can be frustrating & annoying at times. But if you stick to it, I promise it'll be worth it.

“Learn The 10 Most Overlooked Men’s Style Mistakes from Celebrity Menswear Stylist @AshleyPWeston”

Tweet This

This guide was brought to you by me - [AshleyWeston.com](https://www.AshleyWeston.com)

Thoughts or Questions?

Drop Me A Line!



*Always dress like you are going
to see your worst enemy.*

~ Kimora Simmons

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A black and white photograph showing a man in a dark suit and a top hat walking alongside a man in a military uniform. They are walking on a paved surface, possibly a street or a parade ground. Behind them, a line of soldiers in uniform is marching. The man in the top hat has a mustache and is looking towards the right. The man in the military uniform is looking forward. The background shows a tall, wooden structure, possibly a lighthouse or a tower. The overall scene suggests a formal or military occasion.

*Walk like you have three men
walking behind you.*

~ Oscar de la Renta

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